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First, any reference to Theraplay, whether describing the activities, training, or theory of the Theraplay model, should include an indication that it is a registered service mark of The Theraplay Institute. This can be accomplished by including the letter R enclosed in a circle, thus ®, next to Theraplay the first time it is used in a document and in the title of any published material. It is not necessary to use the mark every time the word Theraplay is used. However, it should be always the first time, and in the registration statement below. In addition, the following phrase should be included (possibly as a footnote): "A registered service mark of The Theraplay<sup>®</sup> Institute, Evanston, IL, USA."

Second, we encourage those who attend Theraplay training, to use the Theraplay principles and techniques in their own setting.

- After attending the Level One training they can describe what they are doing as Theraplay Informed Practice, but cannot say that they are doing Theraplay or conducting Theraplay sessions.
- If they are in the process of the supervised practicum, they can say that they are working toward certification as a Theraplay<sup>®</sup> practitioner.
- They may use the credentials once earned: Certified Foundational Theraplay Practitioner and Certified Intermediate Theraplay Practitioner.
- After completing the supervised practicum and all other requirements for Certification, they can call themselves Certified Theraplay<sup>®</sup> Practitioners and refer to their work as Theraplay<sup>®</sup>. They may also call their practice a Theraplay clinic, place or other name with the exception of “center/centre”. That term is reserved for The Theraplay Institute regional centers for training and best practice.

Once trainees become Certified, they can use the Theraplay<sup>®</sup> name in written statements about their practice. Reference to Theraplay in written statements in agency brochures, business cards, private practice advertising, and other published material should be followed by the service mark registration notice symbol ® and footnoted with the following phrase: "A registered service mark of The Theraplay<sup>®</sup> Institute, Evanston, IL, USA."